



Northbound Otay Lakes Road at East H Street

7.4 Questionnaire Response and Analysis

A single sheet, two-sided questionnaire was developed based on previous bikeway project experience, but was also heavily customized for this project with the help of City staff. The single sheet had informational and attitudinal questions on the front and a map of the current bikeways on the back. The questionnaire was intended to reveal as much as possible about current user numbers, user types, preferred facility types and times of use. Respondents were also asked to note on the comment map on the reverse side of the questionnaire where they currently ride, their destination points and other suggested routes.

The questionnaire was distributed to San Diego County Bike Coalition members via their regular monthly mailing. Multiple copies were also hand-delivered to several bicycle shops in the region including Chula Vista Schwinn, Chula Vista Cycle Sport, Mission Cyclery in Bonita and Holland's Cycles in Coronado. It was also distributed at City facilities including the Otay Recreation Center, the Loma Verde Recreation Center, the Parkway Community Center and the Chula Vista Main Library.

The following is a compilation and evaluation of the questionnaire results and an analysis of trends:

Question 1: What part of the county or city do you live in?

The majority of respondents were from outside Chula Vista, including all cities around it. The largest number of respondents was from San Diego, with smaller numbers from National City, Imperial Beach, Bonita, Spring Valley and Coronado.

Question 2: Optional contact information

Respondents were to provide contact information if they wanted to be informed about future meetings or presentations concerning this project.

For Questions 3 and 4, respondents were asked to prioritize a series of choices for each question.

Question 3: Please prioritize the following list of bikeway improvements with "1" being the most important and "6" being the least important.

The most highly preferred bikeway improvements were Class 1 facilities (bicycle paths) and Class 2 facilities (bicycle lanes), both of which received the same score (69 points). These first two priorities were closely followed by "Fix problems with existing streets and intersections with bike hazards" (76 points) and then "Provide for a better interconnected system, filling in missing gaps" (84 points). The remaining two choices were rated substantially lower. "Wider shared lanes on existing roads" received 112 points and "more Class 3 bicycle routes" received 134 points.

Question 4: What types of improvements would convince you to utilize your bike for commuting in Chula Vista more often?